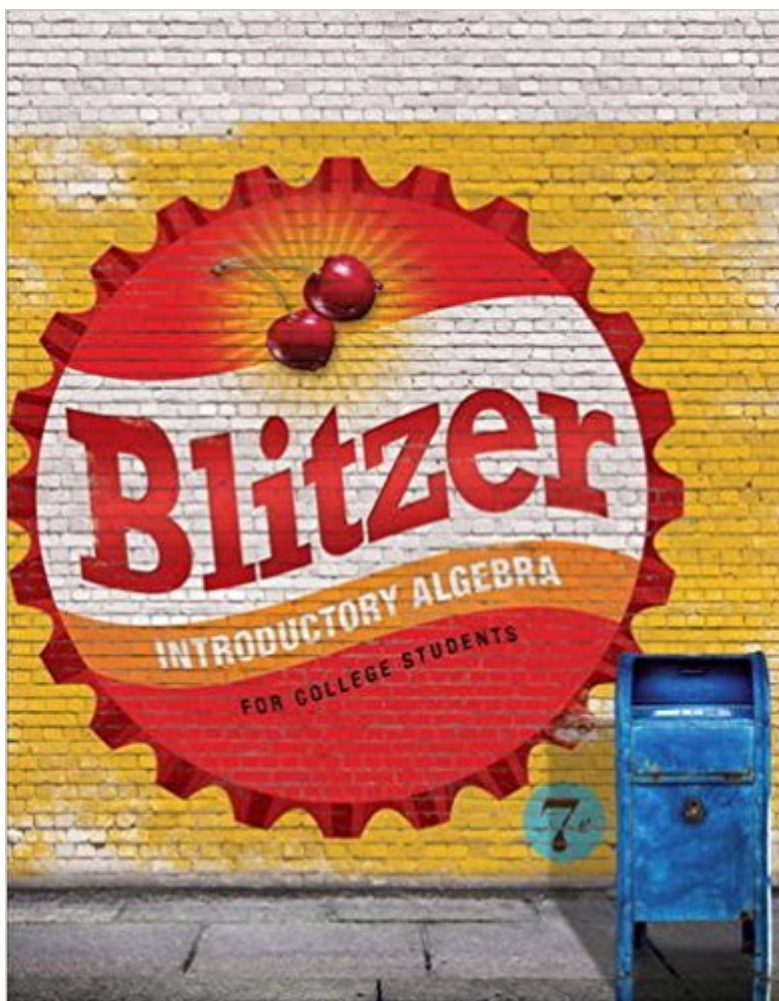


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# Introductory Algebra For College Students (7th Edition)



## Synopsis

Gets them engaged. Keeps them engaged. Bob Blitzer's use of realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to achieve success. With an expansion of the series to now include a Developmental Math all-in-one text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental students at all levels will see how math applies to their daily lives and culture. Also available with MyMathLab

MyMathLab® is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts.

Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. Students, if interested in purchasing this title with MyMathLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

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## Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob's love for teaching mathematics was nourished for nearly 30 years at Miami Dade College, where he received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College and an endowed chair based on excellence in the classroom. In addition to his Developmental Algebra Series, Bob has written textbooks covering college algebra, algebra and trigonometry, precalculus, and liberal arts mathematics, all published by Pearson Education. When not secluded in his Northern California writer's cabin, Bob can be found hiking the beaches and trails of Point Reyes National Seashore, and tending to the chores required by his beloved entourage of horses, chickens, and irritable roosters. Â

At times this text fell short in offering clear discussion. As an engineer, I found this text inadequate to the task of teaching people who struggle with math. Taking it upon myself to insure that my niece passed her course, I had to consult other resources apart from this book.

Very good purchase. I required this edition for my college algebra course. Was able to sell after using it, but not to the bookstore. I sold to someone on campus via craigslist. Covers college algebra in a manner that is easy to understand. Overall, a helpful book!

I bought this book on for my son who is in high school. Although the book is meant for a College level course, the material is well within the reach of a motivated high school student. The author unambiguously explains the concepts and the algebraic manipulation are very nicely illustrated. The author draws extensively on real life application of algebraic formulations and models. However none of this degenerates into a flippant treatment of the topic. the Connected Math series are characteristic of the latter - stay away from those books if you have a choice. All in all an excellent book.

Ok this is a text book, there isn't too much leeway in the pickins but....I got a very good deal by buying here, cheaper than the rental sites. the access code was used but i didn't loose any sleep over it because1) I didn't have to use it in my class2) if the need ever arose to use it, i could totally get a temporary access for 17 days free3) there is a killer math site called purple math that you are going to need anyway so just use thatSo there you go, everyone really likes this book, your teacher said you need it so now you just gotta head to the checkout.... don't forget to get the solutions manual, you're gonna want that, make sure you get it.

At first I was pleased with my book... even excited because I got a deal on renting the book for about \$17. Unfortunately I get to section 2.7 on inverse sections. And I'm trying to follow along in class and realize I'm missing 33pages! The entire section on inverse functions and part of Ch.3 are completely missing out of the book. There isn't any evidence that they were even ever there. I thought I got a deal, but ended up just embarrassing myself in front of the class when I tried to speak out. WOW.

I bought this book on for my Intro Algebra class. We were supposed to have the 5th Edition but my teacher said we could also use the 4th Edition. It was exactly like the newer edition but the pages were just 2 pages off. So I was on a different page than most of the class but easy to follow the same algebra problems! Great buy!!! Thanks again !!!

This is not the,same as my teachers book. It is very hard to follow to see if you are in the same section or not. Not well labeled. This book has the same hsbm number .

This is an awesome textbook. For someone who has struggled with Math all my life, this book (with the help of my professor) has helped me understand things in such a clear cut manor. The book explains things very detailed, but not overly worded where it seems overwhelming. There are real life examples, and some good pop culture illustrations.

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